



Sustainability and Inclusiveness Action Plan for EXPANDEO 2024:

Efforts Made:

- **Food Waste Reduction:** We ensure to minimise food waste by accurately confirming the number of attendees before placing food orders.
- **Goodies:** We do not produce event goodies to minimise unnecessary waste in line with our sustainability efforts.
- **Gender Representation:** We prioritise equal representation of men and women in our panel discussions to promote gender diversity and inclusivity.
- **Global Participation:** We invite organisations, companies, and institutions from around the world to represent the diverse EO ecosystem, fostering inclusiveness and global collaboration.
- **Paperless:** We focus on digital marketing which reduces the impact on the environment but also gives us flexibility. We also encourage our partners to follow the same policy.
- **Online Attendance:** To minimize the carbon footprint of the event, we offer the option for online attendance, allowing participants to join remotely.

Areas for Improvement:

- **Carbon Neutrality:** For future editions, we aim to achieve full carbon neutrality by implementing carbon offsetting measures.
- **Public Transport Encouragement:** We will further encourage attendees to use public transportation to reduce carbon emissions associated with travel to the event.
- **Waste Management:** We aim to enhance waste management practices to minimize environmental impact and promote recycling and composting initiatives.
- **Community Engagement:** We aim to strengthen partnerships with local communities to maximize positive social and environmental impacts and foster sustainable development.

By implementing these measures and continuously striving for improvement, EXPANDEO aims to set a benchmark for sustainability and inclusiveness in the EO industry events.

