

#WHERETHEMARKETME ETS

#### GREEN DEAL DATA SPACE – BUSINESS VALUE FOR THE PRIVATE SECTOR





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## GREEN DEAL DATA SPACE FOUNDATION & IT'S COMMUNITY OF PRACTICE

Dr. Christian Briese, EODC



Funded by the European Union



## The Green Deal Data Space





COM/2020/66



Tackling climate and environmentalrelated challenges <u>COM/2019/640</u>

#### **Green Deal Data Space**

A federation of data ecosystems enabling policy makers, businesses, researchers and citizens, from Europe and around the world, to jointly tackle climate change.



### Green Deal Data Space Foundation & its Community of Practice

GREAT

- Duration: 18 Months
- **Running:** September 2022 February 2024
- **Consortium**: 11 Partners 3 Associated Partners
- Funded by the EU's **Digital Europe Programme**





# **Overall objectives**





# **Strategic Green Deal Actions**





6



## Working with Initiatives & Partnerships



#### **Digital Twins of the Earth**





# Copernicus services, Sentinel data & DIAS (Cloud platforms)





INSPIRE Directive and GreenData4All



Microsoft





### https://www.greatproject.eu/



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# Green Deal Data Space – Business value for the private sector

How will the data spaces impact the private sector? How can the companies become a part of the ecosystem? And what is their vision of the Green Deal Data Space?

#### **Speakers**

- Prof. Dr. Peter Baumann, Professor at Constructor University and CEO at Rasdaman GmbH
- Johan Bodenkamp, EU Programme & amp; Policy Officer, DG CONNECT, European Commission
- Betty Charalampopoulou, EARSC Director and CEO of Geosystems-Hellas S.A.
- Patryk Jaskula, Geospatail Solutions Sales Manager, Airbus DS Intelligence
- Markus Probeck, Chief Business Development & Sales Officer, GAF AG

#### Moderation

• Dr. Christian Briese, Managing Director, Earth Observation Data Centre (EODC)



